



Measure:

Business & Economic
Development

Promoters:

NORIBIC & WESTBIC

Title:

**Cross Border BIC (CBBIC)
& Cluster Programme
Phase II**

The CBBIC drives cross-border regional economic development by delivering SME support programmes and leveraging significant additional resources for the small business sector and stakeholders in the North West Region.

CBBIC is an innovation catalyst in its widest sense: designed to extend current models of trans-national cooperation and present future options for the development and delivery of integrated cross border business support services on regional and European axis. On the whole, CBBIC's role possesses certain but key differentiating characteristics:

- Dedicated Cross Border Instrument based on two full BIC members' support and expertise
- Facilitation medium for Northern Ireland and Republic of Ireland state support programmes and funding at regional, national, and EU levels
- Conduit for cross-border networking events, clusters, mentoring, representation, & collaboration infrastructure
- Publicity focused information outlet for constant North West Ireland 'message' at regional, national, and EU levels

Main achievements included:

- SME Development - to identify suitable programmes/ initiatives, which have stimulated regional economic development, especially SME development in the North West Region.
- Cluster Development - Advancement and improvement of cluster/collaborative network development activity
- Funding Development - Leverage of millions of pounds of additional funding generated as a result of CBBIC activity



Total Project Cost: £288,702

Grant Awarded: £215,502

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