



Measure:

Business & Economic
Development

Promoters:

NORIBIC/Westbic

Title:

ClusterNet

Under the auspices of the Cross Border BIC, Noribic and Westbic, managed a cross-border cluster development programme in ICT, Construction Products, Engineering and Digital Media. Their mutual extensive experience in cluster development highlighted 'accessibility' as the single highest factor negatively impacting on companies' ability to participate. The ability to travel regularly to Network/Forum/Cluster meetings was a common difficulty that was further compounded as the groups expanded to additional regions.

The rationale for the Clusternet programme was quite simply to remove some of the isolation and peripherality small businesses face, utilising developments in Internet technologies, by enabling member businesses to address common concerns collectively, and by promoting an outward-facing co-operative approach to developing shared opportunities.

The tool includes an Internet based cluster management and information system to support developing clusters in the areas of ICT, Digital Multi-media, Engineering and Construction Industry through the following facilities:

- Cluster membership accessed system
- Message/Bulletin Board
- Document archive availability
- Links to participant companies websites
- Tender Development Platform
- Real time discussion Forums
- Business to Business Opportunities section
- Video conferencing over IP

Total Project Cost: €74,843

Grant Awarded: €56,132

Contact Details

Dr Barney Toal, Noribic

Tel: 028 7136 4242

Email: barney.toal@noribic.com

Web: www.noribic.com



ClusterNet Team
demonstrate system.

